

*designs
in mind*

A studio of designer makers referred through mental health services



2016-2017 Impact Report

The challenge



1. Everybody knows someone experiencing a mental health problem. 1 in 3 GP appointments relate to mental health
2. Lives are at risk because people can't get the support they need, when they need it
3. For many the stigma of mental health is a greater burden than the illness itself
4. The minefield of changes to benefits and the threat of sanctions, freezes aspiration and increases feelings of powerlessness

Working with people referred through mental health services, together we make it possible to live life.

Our Work

We create high quality ambitious and experimental art & design work



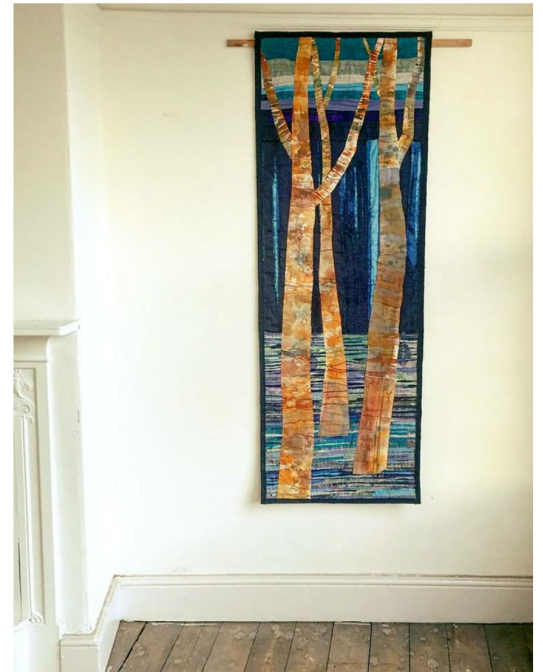
Friends



Purpose



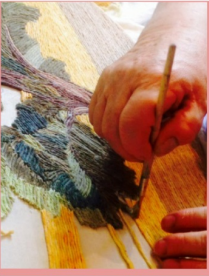
Creative Challenge



95% of members report increased wellbeing*

*Warwick Edinburgh Mental Wellbeing Scale March 2016 & January 2017

2016-2017 Stories



"I deliberately contemplated suicide, a cry for help – I felt ashamed and guilty that nurses were spending time with me. Without Designs in Mind probably I'd be overweight, drinking too much – and the bottom line – I wouldn't care."

LC, Member of Designs in Mind

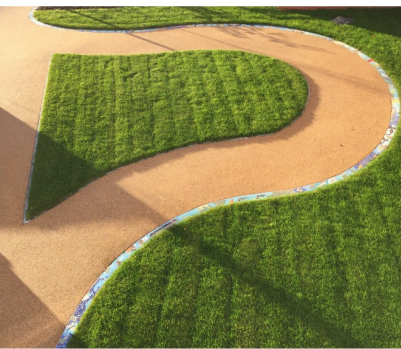
"Although I am never going to be the same person I was before my breakdown, coming here has opened other options up to me. I do a lot more out and about now- I can go to the shops, I take my son to school now on my own which I could never do before. My life has expanded, it has opened up."

AW, Member of Designs in Mind



Coming here has made a huge difference. My suicidal thoughts have reduced from 7 to 5 days per week. It has made my life happier, getting me out of the house. I now open the curtains at home, even on the days I don't come to Designs in Mind.

GT, Member of Designs in Mind



40m Mosaic Path
Coverage Care Commission



JOLT
Launch of retail brand



Top Drawer A/W 2016



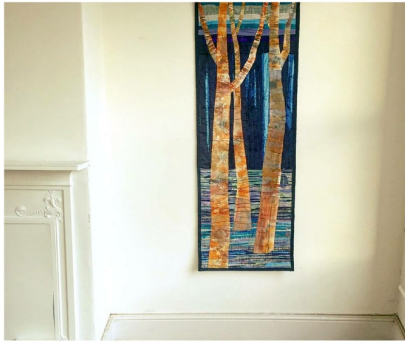
Natwest SE100 Awards
Matter & Co Commission



Ceramics retail development



Dry Point Printing Workshop
BACP Conference 2016



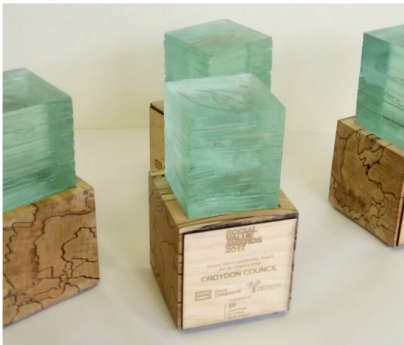
Private Commission
Textile Wall Hanging



Grief Leaf
Cedar Education Commission



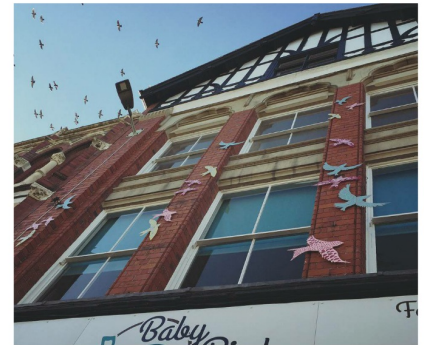
Private Commission
Mosaic Stepping Stones



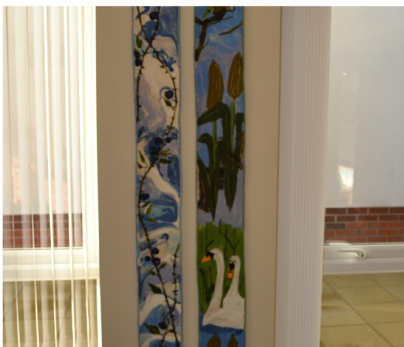
Social Value Awards 2017
Fuse Events Commission



Textile Wall Hanging
Raffle Prize



Perspex Birds
Baby Bird Cafe Commission



20 Felt Wall Hangings
Coverage Care Commission



Products from recycled materials
Leather Tool Wrap



Social Enterprise UK Awards 2016
Fuse Events Commission



Mosaic Entrance Way
Baby Bird Cafe Commission



Private Commission
Garden Bench



Christmas Sale 2016

2016-2017 Facts & Figures

Skills and Learning



56 adults referred through mental health services (members)



10 commissions 2 retail collections



294 making & design workshops



15 making & design skills



6 workshops with specialist artists and designers



1800 hours of training

60% of members involved in planning, decision making, and business development

Wellbeing



95% of members report increased wellbeing



75% of members report they have more confidence to do more outside Designs in Mind



85% of members attend regularly



65% of members report they are more active in their local community because they come to Designs in Mind



100% of members report increased social network and reduction in isolation



68% of members report a reduction in mental health support



"Things I make can go further- that is inspiring and informs my work. I think we should show the world what we do, it is such a positive in a difficult time- we're not stupid, ignorant or second class citizens because we're living on benefits and not in work. We have aspirations for our ability and the future."

JB, Member of Designs in Mind

2016-2017 Facts & Figures

Community



168 participants from the local community



75% of our purchasing has been in Shropshire



Participated in 37 local events and 5 national events



30% of our income has come from outside Shropshire



Spent £7732 on travel expenses for members, so that travel in this rural location, is not a barrier to attending



50 partners across health, public, private, retail, social enterprise

Working Life



2 members have moved on in to full time employment



8 members have joined the Designs in Mind Executive Committee



1 member has moved on to full time volunteering



8 members have participated in work support programmes outside of Designs in Mind



6 members have started volunteering at Designs in Mind



40% of members have aspirations to work in the future

"The measure of its success is illustrated in my own journey from absolute wreck to fully functioning individual. I now Chair the Executive Group, I am Company Director and a regular volunteer."

ME, Member of Designs in Mind



14 Volunteers



3 Work experience placements



3268 Volunteer hours



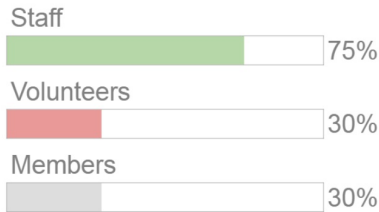
100% of staff rate employment conditions favourably

The lives of our members are complex. Everyone is individual and the paths they take are different. The time members spend with us is not limited. Members can stay until they are ready to move on. On average people stay with Designs in Mind for 3-5 years. For some members it has taken 1-2 years to get a diagnosis. Members who have aspirations to work in the future have spent many years out of employment.

2016-2017 Facts & Figures

Sustainability

walk or get public transport to work



■ Staff living in Shropshire

Donated Materials

Pennant

nwnmedia

oswestry Framing
15 kg street, Oswestry, SY11 2NL, Tel: 01691 670262

Projects Made from Recycled Materials

Garden Bench made from reclaimed timber and palettes

Social Enterprise UK Awards made from a reclaimed wine barrel and recycled glass donated from Oswestry Frames

Pencil Wraps made from discarded printing cloths and donated leather from hand shoe maker

Tool Wraps made from leather donated from hand shoe maker

Paper Cutting for Screen Printing (Workshops) from blank newspaper print from NWN Media

Natwest SE100 Awards made from donated Perspex from Pennant in Oswestry and reclaimed oak

Perspex birds made for Baby Bird Café in Oswestry from donated Perspex from Pennant in Oswestry

JOLT products made from natural fibres and unbleached material

Finance

Grants



■ Shropshire CCG (45%)

■ Earned Income (35%) ■ Grants (20%)

Big Lottery Fund- Awards For All

Pricilla Hilton Jones Trust

Oswestry Arts Association

Oswestry Town Council- Oswestry Treble Niners

Shropshire Clinical Commissioning Group

Shropshire Council- Arts Development & Adult Social Care

The Clothworkers Foundation

The Skinners Company Lady Neville Charity

Our Plans

Open on additional days to support more members to realise new found aspirations

New referral options for 18-30yrs

Members take on new roles as volunteers or employed at Designs in Mind.

#MHAWOswestry
8th-14th May 2017
Mental Health Awareness Week

Increasing the creative challenge inviting artists
Andrew Logan
Alice Duck
Jessica Jackson
to our studio

JOLT
New homeware product range inspired by Japan

ReDesign
New product range made from recycled materials

Open studios- Creative Workshops

JOLT
Pop-up shops
Interactive spaces

Top Drawer
September 2017

Wellbeing at Work
Develop a positive culture around mental health.
Workshops delivered with Confide

Open studios- Mindfulness

Christmas Sale 2017

Please get in touch



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