

With a generous donation from **Bupa Foundation**, the **Association of Mental Health Providers** is proud to administer the first targeted grant-making element within the **Mental Health Sustainability Programme**; to **support organisations who have a helpline** component to their service delivery, to be positively impacted with regards their sustainability at this stage in England's pandemic response.

The Mental Health Sustainability Programme is pleased to be able to provide **small grants of up to £5,000 (from a pot of £50,000)**, to support sustainability in **small-medium sized** (up to £250,000 turnover) **mental health voluntary, community and social enterprise organisations who offer a helpline provision**.

The Fund is looking to support organisations who work to support the **mental health and wellbeing of communities disproportionately impacted by Covid-19**; with a focus on organisations that are **led by and/or are supporting Black, Asian, Minority Ethnic communities**. We will also be considering applications from **organisations supporting other disadvantaged groups** such as the homeless community, those in contact with the criminal justice system, children and young people, women and girls, victims of domestic violence etc.

Our vision is to create a more **sustainable mental health sector** from which people have access to opportunities, feel connected and included, and live healthy and fulfilling lives. Moreover, **helplines have always been an important part of mental health service provision** by the VCSE sector. For individuals with mental health needs, 'improved choice of delivery can help to promote confidence in accessing services and help to address wider communication barriers and problems that people have in engaging with formal mental health service provision'.¹

This is a fund for sustainability where it refers to **investment in your future stability** as an organisation to provide support to individuals suffering from mental health needs or illnesses; particularly with regards increasing your helpline's opening hours, increasing your capacity and/or workforce skill and to contribute to remote working costs. We expect to see the impact of the funding 6-12 months after award.

More information about the fund including FAQs is available on our website. Please email mhsp@amhp.org.uk if you have any further questions or need support with your application.

¹ Howe S, Meakin B, Islam-Barrett F, 'Helplines at the Frontline of Health and Social Care', Helplines Partnership, Race Equality Foundation & Shaping Our Lives < <https://www.helplines.org/wp-content/uploads/2014/12/Helplines-at-the-Frontline-of-Health-and-Social-Care.pdf>>, 2014

Please ensure your organisation meets all eligibility criteria before applying.

Type of organisation	Registered charity, not for profit company limited by guarantee, CIC (Community Interest Company) or CIO (Charitable Incorporated Organisation)
Age of organisation	Is to have been operational and registered with Companies House/Charity Commission for at least 2 years by time of application (=registration on/before November 2019).
Helpline provision	Definition of helpline: <i>A service providing non-face-to-face advice, support and information via phone, email, text, SMS or online.</i>
Expressed purpose	Is to support individuals suffering from mental health needs or illnesses as evidenced by and stated in organisation's governing documents, as well as by a track record of previous mental health support provision
Supporting those with health inequalities exacerbated by Covid-19	Such as minoritised communities (Black, Asian, Minority Ethnic communities), LGBT+, children and young people, older people, new mothers, and those in contact with the criminal justice system etc.
Able to demonstrate	That this funding is required to support the sustainability of this organisation through the Covid-19 pandemic and beyond
Size of organization	Annual revenue of no more than £250,000 in last full year accounts.
Location	Based in England, with majority of beneficiaries in England

Application

Your organisation and eligibility	
Applicant name:	
Job title:	
Email address:	
Telephone number:	
Organisation Name:	
Chief Executive's Name:	
Chief Executive's Email:	
Address:	
Postcode:	
Website:	
Annual turnover (in last year's accounts):	
Companies House URL [web link]:	
Type of organisation	Registered charity () Not for profit company limited by guarantee () CIC (Community Interest Company) () CIO (Charitable Incorporated Organisation) () Other () [Please provide your charity number if relevant]

Are you an organisation with the majority of	Yes () No ()
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your beneficiaries in England?	
Are you an organisation supporting those who are disproportionately impacted by the pandemic due to existing health inequalities?	Yes () No () [How would you, or they about themselves, describe these communities? (i.e. minoritised communities, refugees and/or asylum seekers, homeless community, those having been in contact with the criminal justice system, new and expectant mothers etc.). (50 words)]
Are you an organisation that has an expressed purpose to support individuals suffering from mental health needs or illnesses as evidenced by and stated in your organisation's governing documents?	Yes () No ()
Are you an organisation with a track record of existing mental health support provision?	Yes () No () [Please detail what this provision is/was]

Your helpline

Please provide a brief description of your helpline service and how it fits into your wider service offer. (100 words)	
What are your core values and aims as a helpline? (50 words)	
How many trained helpline staff do you have presently, inclusive of volunteers? (25 words)	
What are the opening hours for the helpline? (25 words)	
What are your channels of communication for the helpline? (25 words)	
What is your geographic area of coverage? (25 words)	
How many communications do you receive a month (2020/2021 average)? (25 words)	
How long are your communications (2020/2021 average)? (25 words)	
Do you have a limit on communication length?	Yes () No () [Please detail what this limit is]
How has your demand changed over the pandemic? (50 words)	

Funding

How much money are you asking for in this grant award? This cannot be more than £5,000 due to the cap on this small grant round. (50 words)	
What do you intend to spend this money on? Please give us this with a breakdown of items attributed to cost; your application will be rejected if you do not provide this and also if you request more than 25% of your application to overheads (inc. salaries). (100 words)	

If you are not seeking an award for the full cost of any items, please outline your intention for sourcing the shortfall. (50 words)	
Please outline how an award for these item(s) will increase the sustainability of your helpline in the short, medium and long-term. (100 words)	
Please share with us what you expect success or a positive outcome for this award to be to your organisation and beneficiaries. Please reference how it will enhance the impact your helpline is already having. (100 words)	
Please share with us what you expect would happen without an award being made to your organisation and it's efforts to sustain services in recovery from the pandemic. (50 words)	
Please detail how much funding you have received in the last 12 months that relates to supporting your organisation's response to the Covid-19 pandemic – and from which sources? (50 words)	

Agreements, consent and safeguarding	
I agree to my contact details being stored by The Association and to form the basis of my member profile if successful. Please refer to our privacy policy for this Programme on our website.	Yes () No ()
I provide my consent to receive relevant marketing materials and other communications from the Programme.	Yes () No ()
Please provide details of any recent (2021) safeguarding issues or concerns. <i>Please note if successful you will be required to submit your organisational safeguarding policy before the release of funds.</i>	
The applicant confirms that all the information provided in this application form is true, accurate, complete, and up-to-date, to the best of your knowledge.	Yes ()

You can complete this form online at: <https://forms.office.com/r/VPXEKs6puH> until midday on Friday 3 December 2021. If you would like to complete a Word document, or via video conversation, please reach out to hayley@amhp.org.uk